



Southern '100'



10th - 13th July 2017

in association with



Media Release

**Southern '100' Champions
2016**



Michael Dunlop



Tim Reeves & Patrick Farrance

Official Broadcast Partner

Manx Radio Continues as Broadcaster Partner



Southern 100 Racing is pleased to announce that Manx Radio will continue to be the Official Broadcast Partner for the races held on the Billown Course for 2017.

Manx Radio have been broadcasting the Southern 100 since 1964, the Pre-TT since 1988 and the Post TT since 1991, becoming the Official Broadcast Partner for all three events in 2013.

Club Chairman, Phil Taubman said: *'As organisers of three prestigious events on the Billown Course annually, it is important that we have a first class commentary, not only around the course keeping the spectators and fans informed with all that is happening once the roads are closed, but also via the radio, website and App's to what is now a world-wide audience who want to be part of and involved in the action as it happens.'*

'The Race Commentary Team that Manx Radio have put together over the years have developed a unique relationship with their vast audience bringing the excitement of the racing as it unfolds and equally so prior to each event ensuring the public are kept up to date with all the latest information regarding who is racing, road closures, etc.'

Manx Radio's Controller of Programming, Alex Brindley commented: *'As the Isle of Man's National Broadcaster, Manx Radio is delighted to be continuing its support of such a key part of the Island's sporting calendar in the Southern 100 and Pre & Post TT races. For an island with such a heritage and passion for motorsport it seems only natural that we would be associated with the event as the Official Broadcast Partner.'*



Official Marketing Partner



Official Communications Partner



ENDS

20th October 2016

Media Liaison Officer

Hills House, 77 Lord Street, Douglas, Isle of Man IM1 1LN

Mobile: 07624 - 479885

philedge@manx.net

www.southern100.com

'The Friendly Meetings'